



OFFICIAL SOUVENIR PROGRAM LAS VEGAS 2019 VIVA AWARDS

**ADVERTISER INFORMATION & MEDIA KIT
INFINITE TREND SHOWROOM • MAY 18, 2019**

RATES & SIZES

FULL PAGE \$175

5"W X 8"H Non-Bleed

5.75"W X 8.75"H Bleed

HALF PAGE \$85

5"W X 3.875"H Non-Bleed

QUARTER PAGE \$50

2.375"W X 3.875"H Non-Bleed

BACK COVER \$350 (Full Page w/Bleed)

INSIDE FRONT COVER \$225 (Full Page w/Bleed)

INSIDE BACK COVER \$225 (Full Page w/Bleed)

CENTER SPREAD \$450 (2 Full Pages w/Bleed)

ABOUT THE PROGRAM & GUIDE

The *Official Program for the VIVA Awards* in Las Vegas, Nevada is more than a simple event program. It is an informative and entertaining guide to the musicians and artists involved in the event as well as the Las Vegas community. The visually stimulating, highly informative souvenir guide reaches a diverse audience long after the close of the awards gala.

The program will be distributed to all gala attendees and will be available for download online at ForgottenSongMusic.com prior to the event.

**To advertise in the official program of
2018 VIVA Awards in Las Vegas, please call**

702-592-3267

DEADLINES

Ad Reservations.....May 1, 2019

Digital-Ready Ads..... May 7, 2019

PRODUCTION REQUIREMENTS

The *Official Program for the VIVA Awards* in Las Vegas, Nevada is produced 100% digitally and printed on glossy paper. All rates quoted are for ads supplied in electronic form. Ads should be sent as a high-resolution PDF, EPS, TIF or JPG file. No native application files are accepted. All files should be at least 300 dpi CMYK set to the exact print size. Files may be submitted on CD, DVD or preferably by e-mail to jake@naylormedia.com. Clearly label the digital media or include company name and "VIVA Awards Program" in the subject line when e-mailed.

TERMS

Guaranteed ad placement (other than covers) must be pre-approved, and an additional charge of 10% will be added. All space is available on a first-come, first-served basis. Advance payment is required on all ads. Forgotten Song Foundation will not accept any advertising known to violate federal, state or local laws. Acceptance of advertising is at the discretion of Forgotten Song Foundation. Advertisers accept responsibility for content and all claims made in their advertisements.

LIABILITY

Forgotten Song Foundation will not be responsible for incorrect ads, and no restitution will be made to the advertiser if the ad runs incorrectly. Ad design changes made by Forgotten Song Foundation will be faxed, e-mailed or hand-delivered to the advertiser for proof. Advertiser must respond within 24 hours for any changes/errors, otherwise, the ad will run as-is. Forgotten Song Foundation reserves the right to edit and/or refuse any advertising for any reason. The client is fully liable for supplied media material and warrants that it does not violate or infringe upon any copyright or trademark laws.